

Spring 2025 Organizing Convention
Campaign Sign Policy – Updated 3/8/25

Candidates/campaigns may hang promotional signs in the meeting space at the Hyatt Regency Sacramento and Sacramento Convention Center for the Spring 2025 CAGOP Organizing Convention. The following guidelines will apply:

Sign location and guidelines

- Signs can be posted no earlier than Friday, March 14, 2025, at 7:00 AM
- **Hyatt Regency Sacramento** – Approved sign locations:
 - Walls near Regency Ballroom, located on the first floor.
 - Walls surrounding meeting rooms on the second floor.
- **Sacramento Convention Center (also known as the SAFE Credit Union Convention Center)** – Approved sign locations:
 - Walls near Ballroom A, only above wallpaper. Please refer to the diagram provided by SAFE Credit Union Convention Center to view the approved areas for sign.
- **Do not post signs in the following areas:**
 - Do not post signs on any ballroom/meeting room doors, existing artwork, registration counters, windows, or pillars.
 - Do not post signs inside meeting rooms.
 - Do not post signs in the hotel lobby, convention center lobby, elevators, restaurants, or any other public space.
 - Do not post signs on the walls of the staircases leading to/from the hotel lobby at the Hyatt Regency Sacramento. Do not post signs on the walls adjacent to the escalators at the Convention Center.
 - Do not post signs on the areas indicated in red on the diagram provided by SAFE Credit Union Convention Center.
- Signs can only be posted using **blue painter's tape**.
- Campaigns are responsible for removal/disposal of their own signs after General Session on Sunday, March 16, 2025.
- Signs that contain any inappropriate, anti-Republican, or anti-CAGOP language or images are prohibited.

Size and types of signs

- Standard, handheld, campaign rally sign size is acceptable.
- Free standing, three-sided floor signs are acceptable.
- Anything larger than what is outlined above, must have prior approval from the CAGOP*.
- Any digital signs must have prior approval from the CAGOP*.
- Signs that require an easel are not permitted.

* Please note: If you have been approved for an exhibit table at the convention, you do not need approval from the CAGOP to post larger/digital signs at your designated exhibit table. All signs must be contained to your assigned exhibit space and not interfere with adjacent exhibits.

Signs posted that do not follow this policy will be removed. Please email convention@cagop.org if you have any questions.

Textured Wall Locations & Prohibited Adhesive Use

LEVEL 2 – WEST SIDE



Acceptable adhesives including painter's or masking tape can ONLY be adhered on painted, untextured walls. Adhesives of any kind cannot be used on textured surfaces with wallpaper or on airwalls. Signs or banners of any kind are not permitted on any of the glass windows or doors or on the exterior of the building. Please note that cleaning and removal of nonapproved adhesives by Center staff are chargeable costs. Refer to the Brand Placement Guide or check with your Event Manager for approved locations.